



2017-2018  
Carnival Association of Long Beach  
Team Walker/Frost  
Sponsorship Opportunities



**Gold - \$1,000**

- Sponsor logo and name on event materials
- Recognition at all events
- One half-page color ad in event program
- 1 Drawdown ticket (\$5,000 prize) and reserved seating
- 2 Memberships to CALB (includes riding float)
- 2 Tickets to Donor Recipients Dinner



**Silver - \$750**

- Sponsor logo name on event materials
- Recognition at all events
- One-quarter page color ad in event program
- 1 Drawdown ticket (\$5,000 prize)
- 2 Memberships to CALB (includes riding float)

**Purple - \$500**

- Sponsor name on event materials
- Recognition at all events
- One quarter-page black and white ad in event program
- 1 Membership to CALB (includes riding on float)

Carnival Association of Long Beach “CALB” is a 501(c)(3) organization.  
Tax ID Number: 64-0596616

***Your sponsorship money goes to local charities such as Memorial’s Oncology Fund, Pink Heart Funds, Boy Scouts of America, Harrison County Heart Association, TEAAM, St. Vincent de Paul School and many more.***